



WINE, BEER AND SPIRITS FACT SHEET

WINE & BREW WALK AND SUNDAY GRAND TASTING SATURDAY, SEPTEMBER 8 & SUNDAY, SEPTEMBER 9, 2018

Registration Due: Friday August 31, 2018
Judging/Auction Beverages Due: Friday September 3, 2018

Venue: Northstar California Resort - The Village at Northstar. Booths will be located in and around the skating rink on Saturday, and in and around the skating rink and the Overlook Pavilion on Sunday. **The venue is outdoors so please be prepared for a variety of weather conditions (wind, heat, cold, etc.).** Northstar and the AF&W Festival are not responsible for weather related incidents.

Event Times: Wine & Brew Walk
Saturday, September 8, 2018 - 12:00pm to 4:00pm

Gourmet Marketplace
Saturday, September 8, 2018 - 11:00am to 5:00pm

Grand Tasting & Culinary Competition
Sunday, September 9, 2018 - 1:00pm to 4:00pm

Gourmet Marketplace
Sunday, September 9, 2018 - 11:00am to 5:00pm

Grand Tasting & Culinary Competition
Sunday, September 10, 2018 - 4:30pm to 5:00pm

Competition Timeline

7:00am to 9:00am	Restaurant Load-In (Load-In, Booth Set-Up & Décor, Final Food Preparation)
10:00am	Formal Judging Begins
11:00am	Wineries/beverage vendors arrive
12:00pm	Tasting Opens to Participating Restaurants and Wineries
1:00pm to 4:30pm	Grand Tasting Open to Public
4:30pm to 5:00pm	Grand Tasting & Culinary Competition Awards

Event Format: Beverage vendors can choose to participate in any/all of the events listed below. We truly appreciate your contribution and generous donations! Please let us know which you'll be participating in when registering.

Wine & Brew Walk

The Wine & Brew Walk, a ticketed event, will take place on Saturday September 8, from 12pm to 5pm. Wine, beer and beverage stations will be located throughout the Village among the Gourmet Marketplace vendors. Guests will receive a wine glass and wristband from the Northstar Season Pass Office, and will have 5 hours to meander through the Village to sample. We are expecting around 800 guests to participate in this event. You can choose to sample as many of your wines/brands/spirits as you'd like for this event.

Saturday Seminars

Autumn Food & Wine will host multiple seminars on Saturday. Beverage vendors are welcome to sponsor one of those seminars with donated product. List of seminars will be available on the vendor registration page. Please let us know if you would be interested in sponsoring a seminar when registering.

Grand Tasting & Culinary Competition

The Grand Tasting & Culinary Competition is the famous finale of the Festival and takes place on Sunday September 9, from 1pm to 4:30pm. Each restaurant is paired with a winery, brewery or distiller. A single varietal and vintage of a wine, spirit or beer is selected and donated by each vendor. Once you have paired with a restaurant, the chef develops a dish to pair perfectly with the beverage chosen. The pairings are judged in a blind tasting by a panel of food and beverage industry experts. The event then opens to the public at 1:00pm. There are usually 25-30 restaurants/wineries booths plus 10-20 additional wineries. 1,200 ticketed guests are expected. **Please only sample the one wine, spirit or beer you have paired with the dish during this event.**

We encourage you to contact a restaurant or chef that you have a relationship with and ask to pair with them. Restaurants get paired quickly. We will keep an updated list of participating restaurants on www.TahoeFoodandWine.com.

Sunday Wine Walk

Wineries, Distilleries and Breweries may participate on Sunday without being paired with a restaurant. There will once again be wine, spirits and brewery stations placed in the Gourmet Marketplace vendors, and any guest with a ticket to the Grand Tasting can sample these products from 1pm to 4:30pm. You can choose to sample as many of your wine/spirits/beers as you'd like for this event (if you are not paired with a restaurant.)

On Sunday, all beverages will be entered into the People's Choice Awards competition whether or not you are paired with a restaurant. The Judges Choice Awards are limited to Restaurant/Beverage pairings.

Load-In: See Load-In/Out Instructions document for full details.

Booth Location: Please note, beverage vendors will likely have different booth locations on Saturday and Sunday. Please be sure to verify your location each morning with the marketplace host.

Booth Space: **For Saturday's Wine and Brew Walk:** Each Vendor will be provided a shade structure, either a market umbrella or a 10'x10' festival tent. You will be provided two 8' x 30" tables, each with chocolate brown linens, two folding chairs, a bus tub, water pitcher, dump bucket, jack stand and tray. The event will provide booth signage. Please note the 10'x10' festival tents are reserved for perishable products and are determined by Northstar event staff based on venue layout. There is limited space for festival tents and the majority of vendors will be under umbrellas. **Ice will be provided, but must be ordered in advance with Karin Schwarz.**

For Sunday's Grand Tasting: Each Restaurant/Beverage combination will be inside a 10'x10' festival tent and you will be provided one 8' x 30" table in the front of the booth and one 8' x 18" in the back. Both tables will have chocolate brown linens. If you are not paired with a restaurant you will receive two 8' x 30" tables, each with chocolate brown linens. All beverage vendors will also receive the following: two folding chairs, bus tub, water pitcher, dump bucket, jack stand and tray. **Ice will be provided, but must be ordered in advance with Karin Schwarz.**

Awards: Gold, silver and bronze medals will be awarded in both the Judge's Choice and People's Choice Categories on Sunday. Categories listed below. (Categories Subject to Change)

People's Choice: Best Food, Best Pairing of Food & Drink, Best Red Wine, Best White Wine, Best Beer, Best Beverage Other Than Wine, Best Table Presentation

Judge's Choice: Best Food, Best Pairing Food & Beverage, Best Red Wine, Best White Wine, Best Beer, and Best Beverage Other Than Wine

Competition: On Sunday for the Grand Tasting, Restaurant/Beverage booths will also be entered into the **TABLETOP COMPETITION**, judged on décor and theme. **Please decorate your table to add to the upscale festive nature of the event.**

Product Donation:

Wineries

Wineries are required to provide **a minimum of six (6) cases plus three (3) 750 ml bottles of a single varietal and vintage** to pour over the two days for the Saturday Wine and Brew Walk and Sunday Wine Walk in association with the Grand Tasting. You will pour the cases during the tastings, and the single bottles will be used for the Judging Committee, silent auction, and the wheelbarrow of wine, which will be part of the auction, held on Sunday.

For vendors participating in the Grand Tasting in conjunction with a restaurant, **a minimum of three (3) cases plus three (3) 750 ml bottles of a single varietal and vintage is required.** You will pour the cases during the Grand Tasting and the single bottles will be used for the Judging Committee, silent auction, and the wheelbarrow of wine, which will be part of the auction, held on Sunday.

Breweries

Each day we expect to see around 800 people so we ask that you provide enough beer to pour for that many. We ask that you bring the accumulation of about 10 cases (240 beers) each day you pour to make sure you have enough. You are welcome to pour as many different kinds of beers as you would like.

For vendors participating in the Grand Tasting in conjunction with restaurant, a minimum of 10 cases (of any kind of beer) plus a case of your pairing beer is required. The 10 cases will be used to pour for the event and the single case will be used for the judging committee, silent action, and the wagon on beer and wine (part of the action) held on Sunday.

In addition, we ask you to donate to our fundraising silent auction. Large format, signed, verticals, wine with private winery tours, winery luncheons and the like are highly sought after. Breweries and distilleries may develop and donate packages of your choice. The net proceeds from the auction will be donated to a non-profit or group in need in the Tahoe Basin.

Event Tickets: Beverage vendors participating in the Wine and Brew Walk on Saturday will receive two (2) tickets to the Wine & Brew Walk for staff working the event.

All beverage vendors participating on Sunday will receive two (2) Grand Tasting tickets for staff working the event. Up to two (2) additional tickets for your staff may be purchased in advance at the discounted rate of \$60. You may email Kschwarz@vailresorts.com to receive your discount code. Tickets are non-transferable and are only valid for guests 21+. Tickets will be \$95 the day of the event.

Parking: Free on-site parking. Northstar staff will direct you to vendor parking upon check-in.

Accommodations: Vendor rates are available at Northstar Resort. [Click here to book a room with the vendor rate.](#)

Shipping:

- A. If your Beverage is paired with a restaurant, please ship one bottle to your chef for entrée development immediately.
- B. Wines for the judging committee and donations to the auction must be shipped to arrive **no later than August 17, 2018**. Please ship to Amber Burke, NLTRA. **Contact Information Below.**
- C. A minimum of three cases of wine are required for each event; the Wine and Brew Walk and the Grand Tasting (total six cases minimum if participating in both). Breweries and distillers must be prepared to serve the number of guests specified above. These products are to be hand carried to the event. Proper wine/beverage storage at the property is not available. **If you must ship beverages, please contact Karin Schwarz, Northstar Event Coordinator, 530.562.3568, to make arrangements.**

NLT Resort Association Contact and shipping address:

Amber Burke
North Tahoe Visitor Center
100 N Lake Blvd 2nd Floor
Tahoe City, CA 96145
Ph: (530)581.8702
amber@GoTahoeNorth.com

Northstar Contact:

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The Lake Tahoe Autumn Food & Wine Festival is a fundraiser for the Community Fund of North Lake Tahoe, through the 501(c)(3) Truckee Tahoe Community Foundation.