



GOURMET MARKET PLACE FACT SHEET
GOURMET MARKETPLACE
SATURDAY, SEPTEMBER 8 & SUNDAY, SEPTEMBER 9, 2018

Registration Due: Friday August 11, 2018
Health Permit Due: Monday August 13, 2018
Temp. Sales Permit Due: Friday August 31, 2018

Location: The Village at Northstar, Northstar California

Event Times: Gourmet Marketplace
Saturday, September 8 - **11:00am - 5:00pm**
Sunday, September 9 - **11:00am - 5:00pm**

Please note we require all vendors to keep their booths open to the public during the allocated times. We are advertising the Gourmet Marketplace being open to the public and need to have all booths open for business during these times. There are no early closures.

Venue: Northstar California, the Village at Northstar. Booths will be located in and around the skating rink as well as Gondola Way on Saturday, and in and around the skating rink, Gondola Way and the Village Overlook on Sunday. PLEASE NOTE: The Village at Northstar is under construction near the festival venue. A new layout will be used this year. **The venue is outdoors so please be prepared for a variety of weather conditions (wind, heat, cold, etc.).** Northstar and the AF&W Festival are not responsible for weather related incidents.

Booth Location: Please note, marketplace vendors and will likely have a different booth location on Saturday and Sunday. Please be sure to verify your location each morning.

Booth Space: Each Vendor will be provided a 10x10 space. You selected in your registration survey whether you will require a shade structure, either a market umbrella or a 10'x10' festival tent, or if you would be providing your own (we will need a picture of entire set up to get approved by the HOA). The event will provide booth signage.

Sales Permit: Each Vendor must provide a temporary Sales Permit if you are selling products at your booth. Please visit <https://www.cdtfa.ca.gov/industry/temporary-sellers.htm> to fill out your application. You need to send me a copy of the permit prior to the event.

Health Permit: Northstar Resort will obtain a temporary festival health permit for the event. **Marketplace vendors sampling a food product are responsible to work directly with the Placer County Health Department to fulfill all requirements.** Please contact Molly Murphy as soon as possible. **All paperwork must be submitted to Placer County by Monday August 13, 2018.** The health department paperwork can be found on the Northstar Autumn Food and Wine Vendor Webpage under Restaurants. Food vendors will need to obtain a permit through Placer County - annual permit fee: \$178, or a single event fee: \$89.

Placer County Health Department - Tahoe Office Contact
Molly Murphy, Supervising Environmental Health Specialist
Phone: (530) 581.6249
Email: mkmurphy@placer.ca.gov

- Load-In:** See Load-In/Out Instructions document for full details.
- Electrical:** If you require power, event staff must be notified at time of registration. If power is requested on site, no guarantees will be made and a \$75 fee will apply. There will be a \$20 deposit to use an event extension cord which will be reimbursed once returned. You are encouraged to bring your own.
- Event Tickets:** Each vendor will receive (2) complimentary tickets to the Wine & Brew Walk on Saturday, September 8th from 12-4pm. Vendors may purchase up to two (2) tickets at a discounted rate of \$60 for Sunday's Grand Tasting. They must be purchased in advance. Email krmaltais@vailresorts.com to receive your discount code. Tickets are non-transferable and only valid for guests 21+. Tickets will be \$95 the day of the event.
- Parking:** There is free on-site parking at the Village. Northstar staff will direct you to the vendor parking area upon arrival and check-in.
- Insurance:** Both the North Lake Tahoe Resort Association and Northstar California require a certificate of insurance which list the two entities as additionally insured. **Please refer to the Insurance Requirements document for full details. This must be provided to operate on-site during the event.**
- Vendor Storage:** Please note there is no overnight security so you will need to breakdown your booth each night. Northstar Resort will provide a location for overnight storage for all marketplace vendors and beverage suppliers, however, Northstar Resort and Autumn Food and Wine Festival are not responsible for any lost or stolen items. You will be responsible for the transportation of your booth materials to and from the storage location. Please bring your own dollies, hand trucks, wagons, etc.
- Northstar Contact:** Kate Maltais
Brand Experience Specialist,
Northstar California
Phone: 530.562.3560
Cell: 530.448.6003
Email: krmaltais@vailresorts.com
- NLT Resort Association Contact:** Amber Burke
North Tahoe Visitor Center
100 N Lake Blvd 2nd Floor
Tahoe City, CA 96145
Phone: (530)581.8702
amber@GoTahoeNorth.com
- The Lake Tahoe Autumn Food & Wine Festival is a fundraiser for the Community Fund of North Lake Tahoe, through the 501(c)(3) Truckee Tahoe Community Foundation.*