



MEMBER INFORMATION

MERCHANT SKI PASS

**VVP Members
Copper Level and
above qualify**



MEMBERSHIP

Contact Anna Robinson at
anna@visitvailvalley.com
for more information

**Must participate in
one of the following
programs:**

Lionshead Pass Office Opens Nov. 3rd, Beaver Creek Pass Office Opens Nov. 4th

Bring more flights to Eagle
County Airport (EGE) and
become a contributing member
to the EGE Air Alliance

EGE AIR ALLIANCE



1-10 employees:
\$200 contribution
11-20 employees:
\$300 contribution
20+ employees
\$500 contribution

This certification provides
vendors the ability to assist
property owners when
upgrading their rental
properties to obtain a higher
LQA rating.



CERTIFIED VENDOR

*Specific industries
apply*

Included in this certification is inclusion
on the Certified Vendor list distributed to lodging
properties/property managers annually.
**New Certified Vendors must schedule a
one-on-one meeting with LQA Manager to qualify.**

Platinum Service Program (PSP)
Secret shopper program
customizable for your needs.
Aimed to improve customer service.

PSP



Minimum of 6 shops required
to be eligible. Shops range
from \$50 - \$100+ per shop,
based on needs and goals of
business.

Lodging properties can
participate in the Lodging
Quality Assurance (LQA)
program to receive property
inspections and ratings.



LQA

Currently, any lodging property sold through
Vail/Beaver Creek Reservations or
VailOnSale.com must undergo a detailed
interior inspection and are assigned a
Lodging Quality Assurance (LQA) rating of
Platinum, Gold, Silver or Bronze.

Attend the VCBA Winter
Update - November 9th.
Cost: \$65

WINTER UPDATES



Attend the Beaver Creek
Guest Service Training
(Details TBA)